



SPONSORSHIP OPPORTUNITIES

As Central Indiana Dance Ensemble embarks upon our **23rd season**, we are inviting corporate supporters to partner with us on exciting new collaborations and programs.

These opportunities allow us to engage with our local community and build new audiences. Sponsors of Central Indiana Dance Ensemble are essential partners in sustaining central Indiana's pre-professional ballet company. As a donor, your generosity makes it possible for CIDE to enrich our community through classical ballet performances as well as a variety of outreach and educational programs. With your support, CIDE strives to make dance accessible to all.

There are three pillars driving the mission of CIDE, which correspond to the ways we serve the community:

- **Performing**
- **Educating**
- **Inspiring**

Sponsorships are available at all levels and convey a variety of benefits, from free tickets to CIDE performances to advertising opportunities for your business. Details about what a tax-deductible contribution from your business could support through each of these areas is attached.

Thank you for your consideration! We look forward to working with you to develop and tailor a sponsorship package that meets your budget and funding interest.

Michael Casey Clark
Ashley Jacobs
Co-artistic Directors

Sponsor Benefits

Sponsoring Central Indiana Dance Ensemble during our 23rd season is a prestigious and personalized partnership that offers businesses privileges, excellent target visibility, and high-profile recognition in return for your investment. Sponsorship packages can be designed to help elevate your network of clients, generate new customers, increase your brand recognition, engage & reward employees, and create community goodwill. In return for your partnership, a variety of benefits are available, including:

- Curated co-marketing social media posts
- Advertisements & marketing material placed in performance programs
- Brand or logo placement on CIDE website
- Name and/or company logo acknowledgement on printed and digital marketing materials
- Inclusion in press releases and email blasts
- Complementary tickets
- Invitation to attend a private in-studio rehearsal
- Meet & Greet opportunities with performers

And more, tailored to your ideas!

We are excited to work with you to design a package that best meets the needs and interests of your organization! To discuss sponsorship, please contact:

Contact: Megan Keyser – Communications and Marketing Coordinator

Email: info@ciaodance.com



Performing

At the heart of our mission, the Performance Fund supports critical operational expenses including rehearsal space, venue rental, and costumes. From the first day of the season until the last, this fund makes it possible for CIDE to share the art of ballet with inspiring pre-professional dancers, giving them the opportunity to work with world-class choreographers, and perform in full-length classical ballets. This core fund ensures the success of CIDE today and sustains it into the future.

For our 23rd season, CIDE will present *three* performances:

The Nutcracker

December 9-11, 2022

Zionsville Performing Arts Center

The holiday season would not be complete without this timeless holiday favorite. *The Nutcracker* brings to the stage over 100 local children joined by live music from the Indianapolis Children's Choir. The classic, Victorian-era story by E.T.A. Hoffman featuring Clara, the Nutcracker Prince, Dr. Drosselmeier and the Sugar Plum Fairy is a magical experience wrapped with exquisite costumes, grand sets, and captivating choreography. Young and old alike delight in this holiday tradition!

Attendance: ~3,250



Mixed Rep

March 12, 2023

The Tarkington at the Center for the Performing Arts

Mixed Rep is an exciting program that displays classical and contemporary dance at its finest with innovative, energetic and high-impact choreography by world-renowned artists.

Attendance: ~300

Alice in Wonderland

May 20 & 21, 2023

The Tarkington at the Center for the Performing Arts

Follow Alice down the rabbit hole to the fantastical world of wonderland in Central Indiana Dance Ensemble's *Alice in Wonderland*. Experience the whimsical and absurd with beloved colorful characters including the White Rabbit, Cheshire Cat, Mad Hatter, and other exotic creatures as young Alice escapes the clutches of the wicked Queen of Hearts. Filled with wonderful choreography and dancing, this magical performance will be a favorite for audience members of all ages.

Attendance: ~1,000



Opportunities available:

- **Exclusive 23rd season title sponsorship: \$20,000 (only one available)**
- **Performance Sponsorships**
 - *The Nutcracker* \$10,000
 - *Mixed Rep* \$2,500
 - *Alice in Wonderland* \$5,000
- **Sponsorships below \$2,500** can be designated to your area of interest or to address the area of greatest need. Opportunities include:
 - Sponsor a scene
 - Sponsor a guest artist
 - Underwrite performance expenses including:
 - Costumes
 - Sets
 - Choreography
 - Theatre rental
 - And more!
- **Sponsorship through donations** of specific goods help our operations. Ideas include:
 - Sweet Treats for The Sugar Plum Fairy Party
 - Crafts for The Ballerina Boutique
 - Food and / or location for cast parties

EDUCATING

Central Indiana Dance Ensemble is comprised of 72 aspiring dancers ages 8-18. Each week, dancers commit to 10-20 hours spent in classes and rehearsals in order to prepare for a future career in dance. Beyond the art of classical ballet, CIDE company members develop discipline, collaboration, focus, perseverance, and creativity. Our students have gone on to study dance in some of the most acclaimed universities in the country as well as enjoying professional careers with companies including Pacific Northwest Ballet, Boston Ballet, Milwaukee Ballet, and Nashville Ballet.

In order to ensure all children have the opportunity to be a member of the company, CIDE strives to keep costs low. By supporting the education fund you are directly supporting the future of children in our community.

Opportunities available:

- **Sponsor a dancer: \$1,000**
 - Through an application process, scholarships are awarded annually to dancers who show exceptional work ethic and promise.
- **Summer Intensive: \$500**
 - Each year, CIDE hosts a two-week Summer Intensive designed to expose students to new instructors and teaching methods, broaden their knowledge of the ballet world, and introduce them to the life of a professional dancer. Your sponsorship allows us to bring world-class dance instruction to Central Indiana.



INSPIRING

Central Indiana Dance Ensemble is as committed to serving our community as we are to delivering the highest caliber performance on stage. Sponsorship of the community outreach fund enables CIDE to provide educational outreach programs for youth, the elderly, and the underserved at venues throughout our community.

Opportunities available:

- **Free performance of *The Nutcracker* \$5,000**
 - Each year, CIDE presents one free performance of *The Nutcracker* to over 1,000 Indianapolis area public school students. Students are invited during the school day on a field trip to Zionsville Performing Arts Center. This performance fills a vital need in our community to provide access to the performing arts in public schools.
- **Educational Programs \$1,000**
 - CIDE performs free performances annually at local venues including: Riley Children's Hospital, Peyton Manning Children's Hospital, The Junior League, Carmel Library, Christkindlmarket, Westfield in Lights and more!
- **Free Tickets \$30 per ticket**
 - Each year, CIDE distributes free tickets to local non-profit agencies who distribute them to underserved members of our community. By sponsoring free tickets, you can directly choose your beneficiaries or let CIDE designate your tickets to the area of greatest need.



About Central Indiana Dance Ensemble

Central Indiana Dance Ensemble was founded in 1999 by artistic director, Suzann DeLay. The company is committed to providing cultural and educational enrichment to the central Indiana community. The company provides an environment for aspiring young dancers to learn, practice, and perform in a pre-professional atmosphere, in a variety of dance forms.

Annually, Central Indiana Dance Ensemble performs a full-length production of *The Nutcracker*. Students from all over central Indiana participate with company members to comprise a cast of over 100 dancers. We continue to offer performances to local Girls Scouts and other children's organizations, as well as complementary performances of *The Nutcracker* to children from underserved schools. Promoting the arts through ongoing outreach programs provides the members of Central Indiana Dance Ensemble the opportunity to give back to the community. In addition to *The Nutcracker*, A repertory concert is presented in mid-winter, showcasing the Senior and Apprentice dancers. The company also presents a full-length spring production, some of the past favorites including *Cinderella*, *Peter Pan*, *Alice in Wonderland*, *Snow White*, *The Sleeping Beauty* and *Coppélia*.

In 2006, Central Indiana Dance Ensemble received Honor Company status from the National Association of Regional Dance America. Members of Central Indiana Dance Ensemble have been recipients of scholarships to many of the top companies and schools including: Boston Ballet, Joffrey Ballet, Milwaukee Ballet, Miami City Ballet, North Carolina Dance Theatre, Pacific Northwest Ballet The Rock School and the School of American Ballet. Graduates of the company have joined Dayton Ballet, Fort Wayne Ballet, Richmond Ballet, Arkansas Ballet, Charlotte Ballet, Ballet Theatre of Indiana, Nashville Ballet II, North Carolina Dance Theatre II, Milwaukee Ballet II, Minnesota Ballet, Nevada Ballet, Pacific Northwest Ballet, Butler Ballet and Indiana University Dance Theatre.



About Suzann DeLay, Founding Artistic Director



Suzann Siler DeLay received her early dance training in California with Deane and Barbara Crockett, founders of The Sacramento Ballet. She went on to dance a variety of contemporary and classical roles while a member of The Sacramento Ballet. She also had a brief career with Pacific Northwest Ballet until injury forced her to retire. She has been fortunate to study with some of the master teachers of our time such as Violette Verdy, Robert Barnett, Robert Joffrey, Janet Reed, and David Howard just to name a few. Suzann appeared in several musicals including *Princess and the Pea* and *Lil' Abner*. She has also appeared in several PBS specials in the California area.

Suzann has taught, choreographed and performed throughout the United States, including the official School for Sacramento Ballet, and occasionally teaches for the Contemporary Dance Department at Indiana University. She brings with her a vast knowledge of classical ballet and has taught Ballet, Pointe, Variations and Pas de Deux to students six through adult. She also specializes in a creative dance program for children ages three through six. She has been recognized with numerous awards for choreography works in ballet and contemporary.

In 1999, Suzann founded the Central Indiana Dance Ensemble, which is successfully celebrating their 21st season. Alumni of Central Indiana Academy of Dance have gone on to professional careers with Ballet West, Dayton Ballet, Pacific Northwest Ballet, Nashville Ballet II, Nevada Ballet, Boston Ballet and North Carolina Dance Theatre. In addition, many alumni have been accepted with scholarships to top level summer intensives, residencies and universities.

In 2009, she opened Central Indiana Academy of Dance to provide pre-professional training for the resident pre-professional company, Central Indiana Dance Ensemble, an honor company with Regional Dance America. In 2012 & 2014 Central Indiana Academy of Dance was awarded the Youth American Grand Prix "Outstanding School" Award.

She has been honored by being on the cover of the December 2008 issue of Indianapolis Woman and was invited and attended the National Teachers Weekend at the School of American Ballet in 2010. She is the former President for the Mid-States Board of Directors of Regional Dance America.

Trained in Cecchetti and Russian techniques, she was a student of the Crockett's for many years and is dedicated to carrying on their teachings. Suzann is an ABT® Certified Teacher, who has successfully completed the ABT® Teacher Training Intensive in Pre-Primary through Level 5 of the ABT® National Training Curriculum

About Ashley Jacobs and Michael Casey Clark, Co-Artistic Directors



Ashley Jacobs began her formal ballet training at the age of 10 with Suzann DeLay, and was a founding member of the Central Indiana Dance Ensemble. While with CIDE, she performed soloist roles such as the Sugar Plum Fairy, Snow Queen, and Rose in *The Nutcracker*, Alice in *Alice in Wonderland*, Cinderella in *Cinderella*, and Wendy in *Peter Pan*.

While dancing Ashley attended summer programs with The Washington Ballet, Milwaukee Ballet, Boston Ballet, and American Ballet Theatre.

Ashley attended the University of Utah as a ballet major, and in her sophomore year transferred to Indiana University to study in the Contemporary Dance Program, where she received the Jane Fox Dance Scholarship from the Kinesiology Department. While at IU she danced with The Ben Munisteri Dance Company of New York City, Connie Denapoli from Paul Taylor Dance Company and The Liz Lerman Dance Exchange of Washington DC. In addition to performing, she was a featured choreographer in IU's "Hammer and Nail 2008". She has choreographed for the Central Indiana Dance Ensemble and was recognized at the Regional Dance America - MidStates Festival held in Indianapolis.

Ashley has taught at many local studios, including Indiana University's Pre-College Dance Program, and was an assistant teacher for the freshman dance major's modern class at IU. Ashley graduated from Indiana University with a Bachelor of Science in Kinesiology with an emphasis in Dance Performance.



Michael Casey Clark is originally from Fishers, Indiana, Casey started dancing at the age of 19. He attended Ball State University graduating with a BS in Dance Performance with a minor in Theatre. While at Ball State, he was encouraged to attend dance classes and audition for the Ball State Performing Dance Company where he was accepted as an Apprentice. A year later he became a company member. While studying at Ball State, he also performed with the Anderson Young Ballet Theatre, directed by Lou Ann Young. He received many scholarships and was the first to receive the Lynette Jordan Schisla Scholarship.

At Ball State, Casey developed his choreography skills. He was one of several students to have their works adjudicated and performed at the American College Dance Festival, representing Ball State. Casey also choreographed many musicals at Ball State. "Dancing at Laughnasa" was adjudicated and presented at the American College Theatre Festival. He was also voted Best Student Choreographer.

Casey has studied and worked with many outstanding choreographers and master teachers including Gail Gilbert (David Parsons Dance Company), Franciose Martinett (Joffrey Ballet), Sylvia Waters (Alvin Ailey), Trinette Singleton (Joffrey Ballet), Luigi and Twyla Tharp, just to name a few.

Summer of 2003, Casey was accepted to the Glenda Brown Choreography Project in Austin, Texas, where he worked with Margo Sappington. Casey attended this project as a choreographer where he was inspired to create eight dances in thirteen days.

Casey is an ABT® Certified Teacher, who has successfully completed the ABT® Teacher Training Intensive in Pre-Primary through Level 3 of the ABT® National Training Curriculum.