



## **SPONSORSHIP OPPORTUNITIES**

As Central Indiana Dance Ensemble embarks upon its **20th anniversary season**, we are inviting corporate supporters to partner with us on exciting new collaborations and programs. These opportunities allow us to engage with our local community and build new audiences. Sponsors of Central Indiana Dance Ensemble are essential partners in sustaining central Indiana's pre-professional ballet company. As a donor, your generosity makes it possible for CIDE to enrich our community through classical ballet performances as well as a variety of outreach and educational programs. With your support, CIDE strives to make dance accessible to all.

There are three pillars which define the mission of CIDE, which correspond to the ways we serve the community:

- **Educating**
- **Inspiring**
- **Performing**

Sponsorships are available at all levels and convey a variety of benefits, from free tickets to CIDE performances to advertising opportunities for your business. Details about what a tax-deductible contribution from your business could support through each of these areas is attached.

Thank you for your consideration! We look forward to working with you to develop a sponsorship package that meets your budget and funding interest.

Suzann DeLay  
Artistic Director

# EDUCATING

Central Indiana Dance Ensemble is comprised of 60 aspiring dancers ages 8-18. Each week, dancers commit to between 10-20 hours spent in classes and rehearsals in order to prepare for a future career in dance. Beyond the art of classical ballet, CIDE company members develop discipline, collaboration, focus, perseverance, and creativity. Our students have gone on to study dance in some of the most acclaimed universities in the country as well as enjoying professional careers with companies including Pacific Northwest Ballet, Boston Ballet, Milwaukee Ballet, and Nashville Ballet.

In order to ensure all children have the opportunity to be a member of the company, CIDE strives to keep costs low. By supporting the education fund you are directly supporting the future of children in our community.

Opportunities available:

- **Sponsor a dancer: \$1,000**
  - Through an application process, scholarships are awarded annually to dancers who show exceptional work ethic and promise.
- **Summer Intensive: \$500**
  - Each year, CIDE hosts a two-week Summer Intensive designed to expose students to new instructors and teaching methods, broaden their knowledge of the ballet world, and introduce them to the life of a professional dancer. Your sponsorship allows us to bring world-class dance instruction to Central Indiana.



# INSPIRING

Central Indiana Dance Ensemble is as committed to serving our community as we are to delivering the highest caliber performance on stage. Sponsorship of the community outreach fund enables CIDE to provide educational outreach programs for youth, the elderly, and the underserved at venues throughout our community.

Opportunities available:

- **Free performance of *The Nutcracker* \$5,000**
  - Each year, CIDE presents one free performance of *The Nutcracker* to over 1,000 Indianapolis area public school students. Students are invited during the school day on a field trip to Zionsville Performing Arts Center. This performance fills a vital need in our community to provide access to the performing arts in public schools.
- **Educational Programs \$1,000**
  - CIDE performs free performances annually at local venues including: Riley Children's Hospital, Peyton Manning Children's Hospital, PrimeLife, Carmel Library, Christkindlmarket, and more!
- **Free Tickets \$30 per ticket**
  - Each year, CIDE distributes free tickets to local non-profit agencies who distribute them to underserved members of our community. By sponsoring free tickets, you can directly choose your beneficiaries or let CIDE designate your tickets to the area of greatest need.



# PERFORMING

At the heart of our mission, the Performance Fund supports critical operational expenses including rehearsal space, venue rental, and costumes. From the first day of the season until the last, this fund makes it possible for CIDE to share the art of ballet with inspiring pre-professional dancers, giving them the opportunity to work with world-class choreographers, and perform in full-length classical ballets. This core fund ensures the success of CIDE today and our sustainability into the future.

For the 20th anniversary season, CIDE will present *three* performances:

## **The Nutcracker**

*December 13-15, 2019*

*Zionsville Performing Arts Center*

The holiday season would not be complete without this classic holiday favorite. *The Nutcracker* brings to the stage over 100 local children joined by live music from the Indianapolis Children's Choir. To celebrate the 20th anniversary season, audiences will be delighted to see brand new costumes and updated choreography!

*Attendance: ~3,250*



## **Mixed Rep** featuring Paquita

*March 29, 2020*

*The Tarkington at the Center for the Performing Arts*

*Mixed Rep* is an exciting program that displays classical and contemporary dance at its finest with innovative, energetic and high-impact choreography by world-renowned artists. The performance is rounded out with the third act of Marius Petipa's prestigious ballet *Paquita*. This dazzling classical showpiece is characterized by a breathtaking display of technique, Spanish-styled épaulement, and a fiery charm that audiences love.

*Attendance: ~300*

## The Wizard of Oz

May 16, 2020

*The Tarkington at the Center for the Performing Arts*

We're off to see the Wizard! Follow the yellow brick road to the Tarkington for Central Indiana Dance Ensemble's premiere of Jill Eathorne-Bahr's *The Wizard of Oz*. The ballet centers on our heroine Dorothy, a young girl who is swept away from the plains of Kansas all the way to the magical Land of Oz. Audiences young and old will be charmed by the timeless story about the power of friendship and believing in yourself.

*Attendance: ~1,000*



Opportunities available:

- **Exclusive 20th anniversary season sponsorship:** \$20,000 (*only one available*)
- **Performance Sponsorships**
  - *The Nutcracker* \$10,000
  - *Mixed Rep* \$2,500
  - *The Wizard of Oz* \$5,000
- **Sponsorships below \$2,500** can be designated to your area of interest or to address the area of greatest need.



**Educating + Inspiring + Performing**

## About Central Indiana Dance Ensemble

**Central Indiana Dance Ensemble** was founded in 1999 by artistic director, Suzann DeLay. The company is committed to providing cultural and educational enrichment to the central Indiana community. The company provides an environment for aspiring young dancers to learn, practice, and perform in a pre-professional atmosphere, in a variety of dance forms.

Annually, Central Indiana Dance Ensemble performs a full-length production of *The Nutcracker*. Students from all over central Indiana participate with company members to comprise a cast of over 100 dancers. We continue to offer performances to local Girls Scouts and other children's organizations, as well as complementary performances of *The Nutcracker* to children from underserved schools. Promoting the arts through ongoing outreach programs provides the members of Central Indiana Dance Ensemble the opportunity to give back to the community. In addition to *The Nutcracker*, A repertory concert is presented in mid-winter, showcasing the Senior and Apprentice dancers. The company also presents a full-length spring production, some of the past favorites including *Cinderella*, *Peter Pan*, *Alice in Wonderland*, *Snow White*, *The Sleeping Beauty* and *Coppélia*.

In 2006, Central Indiana Dance Ensemble received Honor Company status from the National Association of Regional Dance America. Members of Central Indiana Dance Ensemble have been recipients of scholarships to many of the top companies and schools including: Boston Ballet, Joffrey Ballet, Milwaukee Ballet, Miami City Ballet, North Carolina Dance Theatre, Pacific Northwest Ballet The Rock School and the School of American Ballet. Graduates of the company have joined Dayton Ballet, Fort Wayne Ballet, Richmond Ballet, Arkansas Ballet, Charlotte Ballet, Ballet Theatre of Indiana, Nashville Ballet II, North Carolina Dance Theatre II, Milwaukee Ballet II, Minnesota Ballet, Nevada Ballet, Pacific Northwest Ballet, Butler Ballet and Indiana University Dance Theatre.



## About Suzann DeLay, CIDE Artistic Director



Suzann Siler DeLay received her early dance training in California with Deane and Barbara Crockett, founders of The Sacramento Ballet. She went on to dance a variety of contemporary and classical roles while a member of The Sacramento Ballet. She also had a brief career with Pacific Northwest Ballet until injury forced her to retire. She has been fortunate to study with some of the master teachers of our time such as Violette Verdy, Robert Barnett, Robert Joffrey, Janet Reed, and David Howard just to name a few. Suzann appeared in several musicals including *Princess and the Pea* and *Lil' Abner*. She has also appeared in several PBS specials in the California area.

Suzann has taught, choreographed and performed throughout the United States, including the official School for Sacramento Ballet, and occasionally teaches for the Contemporary Dance Department at Indiana University. She brings with her a vast knowledge of classical ballet and has taught Ballet, Pointe, Variations and Pas de Deux to students six through adult. She also specializes in a creative dance program for children ages three through six. She has been recognized with numerous awards for choreography works in ballet and contemporary.

In 1999, Suzann founded the Central Indiana Dance Ensemble, which is successfully celebrating their 19th season. Alumni of Central Indiana Academy of Dance have gone on to professional careers with Ballet West, Dayton Ballet, Pacific Northwest Ballet, Nashville Ballet II, Nevada Ballet, Boston Ballet and North Carolina Dance Theatre. In addition, many alumni have been accepted with scholarships to top level summer intensives, residencies and universities.

In 2009, she opened Central Indiana Academy of Dance to provide pre-professional training for the resident pre-professional company, Central Indiana Dance Ensemble, an honor company with Regional Dance America. In 2012 & 2014 Central Indiana Academy of Dance was awarded the Youth American Grand Prix "Outstanding School" Award.

She has been honored by being on the cover of the December 2008 issue of Indianapolis Woman and was invited and attended the National Teachers Weekend at the School of American Ballet in 2010. She is the former President for the Mid-States Board of Directors of Regional Dance America.

Trained in Cecchetti and Russian techniques, she was a student of the Crockett's for many years and is dedicated to carrying on their teachings. Suzann is an ABT® Certified Teacher, who has successfully completed the ABT® Teacher Training Intensive in Pre-Primary through Level 5 of the ABT® National Training Curriculum.

# SPONSORSHIP BENEFITS

Sponsoring Central Indiana Dance Ensemble during our 20th anniversary season is a prestigious and personalized partnership that offers businesses privileges, excellent target visibility, and high profile recognition in return for your investment. Sponsorship packages can be designed to help elevate your network of clients, generate new customers, increase your brand recognition, engage employees, and create community goodwill. In return for your partnership, a variety of benefits are available, including:

- Ad placed in performance programs
- Brand placement on CIDE website
- Name and/or company logo acknowledgement on printed and digital marketing materials
- Curated co-marketing social media posts
- Inclusion in press releases and email blasts
- Complementary tickets
- Invitation to attend a private in-studio rehearsal

We will work with you to design a package that best meets the needs and interests of your organization! To discuss sponsorship, please contact us at:

**Contact:** Caitlin Sloan - Communications and Marketing Coordinator

**Email:** [info@cidedance.org](mailto:info@cidedance.org)

**Phone:** 317-844-7453

